

# Rishin V Thomas

User Experience Designer / Product Designer

## Work Experience

### Publicis Sapient | Senior UX Designer

Nov 2023 - Present

### Affinidi India | Senior Product Designer

Jan 2022 – Nov 2023

- Worked on B2C, B2B, and enterprise applications.
- Worked as a sole designer for the B2C application.
- Worked closely with product managers to capture requirements and engineers to understand the technical feasibility.
- Conducted user interviews and usability testing with users and worked in an agile environment to deliver design requirements.
- Created Lo-fi, Hi-Fi prototypes and design systems using Figma.
- Generated usability test reports and recommended changes to the flow of new users

### Altaire Insights | UX Designer

Aug 2020 - Jan 2022

- Responsible for all the product/design-related activities in the organization.
- Conduct user research, Plan, Execute and Deliver all the design tasks.
- Communicate and discuss with managers, developers, Stakeholders, clients, and end customers.
- Conduct user research and evaluate research data.
- Design and research new mobile and web experiences

### The Tuna Group | UX/UI Designer

Dec 2019 - Aug 2020

- Developed information architectures, wireframes, rapid prototyping, and user flows
- Coordinated the development, implementation, and quality control of our web and mobile applications.

### Quadzeta Technologies | UI/Graphics Designer

Feb 2018 - Feb 2019

## Portfolio

<https://www.rishinthomas.com>

<https://www.linkedin.com/in/rishinthomas/>

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## Academics

Bachelor's degree in mechanical engineering  
2013-2017

## Skills

**Design:** Prototype, visual design, wireframe, micro-interaction, user flows, design thinking, information architecture

**Research:** Persona, journey map, heuristic evaluation, usability testing, user interview, empathy mapping, A/B testing, journey mapping, surveys

**Prototyping:** Figma, Protopie, Zeplin, UXPressia, Overflow, Maze, Hotjar, Balsamiq, Google Analytics

## Achievements

- B.Tech project (ABC Slicer) approved by IIT (RuTAG) Madras,
- Selected as a design writer in Muzli,
- Selected as Design mentor in adplist